

Eugene Hearings Official
c/o Erik Berg-Johansen
eric.berg@ci.eugene.or.us
City of Eugene Planning Division
99 West 10th Avenue, Eugene, Oregon 97401

Re: Amazon Corner (TIA 16-7)

Dear Hearings Official,

WE CAN (the Walkable Eugene Citizens Advisory Network) would like to register our support for the Amazon Corner development plans. WE CAN supports the Planning Director's original decision to accept the Traffic Impact Analysis.

We believe that multi-family mixed-use developments are sorely needed in Eugene and locating them along or close to our major transit corridors as recommended by the Envision Eugene process gives them the best chance for successful integration to our community. Because this project is obviously appropriate for the site zoning, the main objection under consideration is the Traffic Impact Analysis. Hilyard Street carries over 20,000 vehicles per day, and the addition of 117 residences will not significantly change that even if most residents commute by car. However, this site is ideal for people who choose to commute by bicycle with great access to the Amazon Path and the Alder Street Bikeway, or those who choose transit frequent bus service to downtown, the University of Oregon, and LCC.

The challengers believe that adding an analysis of morning traffic will change the result, however, afternoon traffic is much more relevant for a mixed use site with both residential and commercial activity in the afternoon commute. Further, because of the orientation of the site and the locations of most workplaces in Eugene, the morning commute will involve mostly right turns and relatively few left turns leaving the site which shows that the afternoon commute is the true peak of concern.

Further, depending on the commercial occupants of this site, it has the potential to attract nearby residents to shop or dine within our neighborhood, rather than driving to a more distant location, which may mitigate some of the effects on traffic.

In closing I would like to point out that I live 3 blocks from this site and that several other WE CAN members live or own property quite nearby and support this letter.

Seth Sadofsky, on behalf of WE CAN
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